



COASTAL VIEW NEWS
LONG TIME PARTNER
AND PROVIDES DAY
OF SHOW COVERAGE



**ARMAND HAMMER
FOUNDATION**
2018 PRESENTING
SPONSOR



THE BROTHERHOOD
MULTI YEAR
SUPPORTER AND
PARTICIPANT

**ANDY
GRANATELLI**
"MR. INDY 500"

**2019 HONORARY
GRAND MARSHAL**



22nd Anniversary
Featured Entry

More than just a car show

Showcasing American classic and muscle cars isn't the only highlight of the Rods and Roses Auto Show. Since the show first opened in 1997, Rods and Roses has raised money to support local non-profit groups such as Future Farmers of America, Hope Net, the Food Pantry, as well as various youth educational and athletic programs.

Since its conception, Rods & Roses has raised significant funds for these much needed youth organizations through the generous donations of local businesses, community members and show participants. Rods and Roses also donates booth space on the day of the event to create fundraising and awareness opportunities for a variety of non-profit and service groups.

We invite you to become a sponsor of this wonderful and philanthropic event. Please review our sponsor levels below, choose a giving level and fill in your information on the next page.

Sponsorship Levels

	Winner's Circle Title Sponsor (SOLD)	Rubber Hits the Road (TWO Available)	Top Gear Lateral Sponsor (TWO Available)	Checkered Flag	Gasoline Alley	Award Sponsor
	\$9,500	\$2,500	\$1,000	\$500	\$250	\$100
Company Banner Displayed	★	★				
Company name on TV and radio ads	★	★				
10x10 Booth Space	Two Booths One Lateral	One Booth				
Company Logo on all print material	★	★	★			
Stage shout outs day of show	★	★	★	★		
Logo & Link on website	★	★	★	★		
Car Entry	5 Spaces	3 Spaces	10 Spaces	★	★	
Program & Poster	Full Page	Half Page	Quarter Page	Logo in Program & on Poster	Logo in Program & on Poster	
Award Plaque to gift	★	★	★	★	★	★
Anniversary TShirt	★	★	★	★	★	
Tier 1 Parking Space	★	★	★	★	★	

Sponsorship & Vehicle Information

Please select your giving level then fill out the form below. Make checks payable to **Rods and Roses** and mail payment with this page to 1072 Casitas Pass Road #103 Carpinteria, CA 93013.

- \$9,500 Winners Circle - Title Sponsor (SOLD)
- \$2,500 Rubber Hits the Road (One Available)
- \$1,000 Top Gear (TWO lateral streets available - with naming rights!)
- \$500 Checkered Flag
- \$250 Gasoline Alley (Best Value!!!)
- \$100 Hot Rod Merchant Plaque
- \$45 Vehicle Registration Only (must have application approved)

Sponsorship Information

Each level of sponsorship includes a plaque for you or a representative to award to any car of your choosing on the day of the show. Please complete the following information to be displayed on the plaque. Please write clearly.

****You must hand out your plaque before 1:30pm or a Rods and Roses staff member will hand it out on your behalf.***

Name and or Company Name to display on plaque _____

Phone: _____ Email _____

Vehicle Information

Driver Name _____

Year _____ Make _____ Model _____

Car Club or special instructions _____