

**ANDY
GRANATELLI**
"MR. INDY 500"

**2017 HONORARY
GRAND MARSHAL**



**ARMAND HAMMER
FOUNDATION**
2017 WINNERS CIRCLE
SPONSOR



THE BROTHERHOOD
MULTI YEAR
SUPPORTER AND
PARTICIPANT



COASTAL VIEW NEWS
LONG TIME PARTNER
AND PROVIDES DAY
OF SHOW COVERAGE



More than just a car show

Showcasing American classic and muscle cars isn't the only highlight of the Rods and Roses Auto Show. Since the show first opened in 1997, Rods and Roses has raised money to support local non-profit groups such as Future Farmers of America, Carpinteria Cares for Youth, Hope Net, and Carp Cares, just to name a few.

Since its conception, Rods & Roses has raised significant funds for these much needed youth organizations through the generous donations of local businesses, community members and show participants. Rods and Roses also donates booth space on the day of the event to create fundraising and awareness opportunities for a variety of non-profit and service groups.

We invite you to become a sponsor of this wonderful and philanthropic event. Please review our sponsor levels below, choose a giving level, then fill in your information on the next page.

Sponsorship Levels

	Winner's Circle Title Sponsor (One Available)	Rubber Hits the Road (One Available)	Top Gear Lateral Sponsor (One Available)	Checkered Flag	Gasoline Alley	Award Sponsor
	\$7,500	\$2,500	\$1,000	\$500	\$250	\$100
Company Banner Displayed	★	★				
Company name on TV and radio ads	★	★				
10x10 Booth Space	Two Booths	One Booth				
Company Logo on all print material	★	★	★			
Stage shout outs day of show	★	★	★	★		
Logo & Link on website	★	★	★	★		
Car Entry	5 Spaces	3 Spaces	10 Spaces	★	★	
Program & Poster	Full Page	Half Page	Quarter Page	Logo in Program & on Poster	Logo in Program & on Poster	
Award Plaque to gift	★	★	★	★	★	★

Sponsorship & Vehicle Information

Please select your giving level then fill out the form below. Make checks payable to **Rods and Roses** and mail payment with this page to 1072 Casitas Pass Road #103 Carpinteria, CA 93013.

- \$7,500 Winners Circle - Title Sponsor (One Available)
- \$2,500 Rubber Hits the Road (One Available)
- \$1,000 Top Gear (Four lateral streets available - with naming rights!)
- \$500 Checkered Flag
- \$250 Gasoline Alley
- \$100 Hot Rod Merchant Plaque
- \$45 Vehicle Registration Only (must have application approved)

Sponsorship Information

Each level of sponsorship includes a plaque for you or a representative to award to any car of your choosing on the day of the show. Please complete the following information to be displayed on the plaque. Please write clearly.

You must hand out your plaque before 2pm or a Rods and Roses staff member will hand it out on your behalf.

Name and or Company Name to display on plaque _____

Name & cell # of person presenting the plaque on the day of show _____

Phone _____ Email _____

Mailing Address _____

Vehicle Information

Name _____

Year _____ Make _____ Model _____

Car Club or special instructions _____